

Opportunities for BSCRs in 2015 and ff

Riga meeting of the core group

2015



Projects and additional financing

- Building on success on the GW 2014 Berlin
- Appearance on the internet and German media
- Common logo, leaflets and web sites
- Contacts to and interest by CBSS
- Participation in the Interreg tender



Agroforum Mare Balticum

- Participants from 16 countries invited
- Joint event with CBSS, interest from EP
- Special guest PR China
- Sustainability of food and energy
- Sustainable tourism with local food
- Presentation of Baltic Sea different culinary examples and common routs



EXPO 2015

- Italy – the heart of Mediterranean cuisine, understanding of taste, many visitors from the region
- From May to October
- Germany, Poland, Lithuania, Estonia, Russia
- Distribution materials
- Common video/ppt presentation with clips from all participants



35th Hanseatic days

- New Hanse
http://de.wikipedia.org/wiki/Neue_Hanse
- Participants from 80 contemporary Hanseatic cities
- In Viljandi in June from 4th to 7th
<http://hansa.viljandi.ee/?lang=en>
- Conference on economic activities and mini-fair



Grüne Woche 2016

- Focus on Mediterranean region as Morocco is the partner country
- Counterweight on the Baltic Sea (East – West Sea) region
- Common presentation as last year?
- Tour of stands of the participating countries



Promotion of rural tourism on distant Ag markets

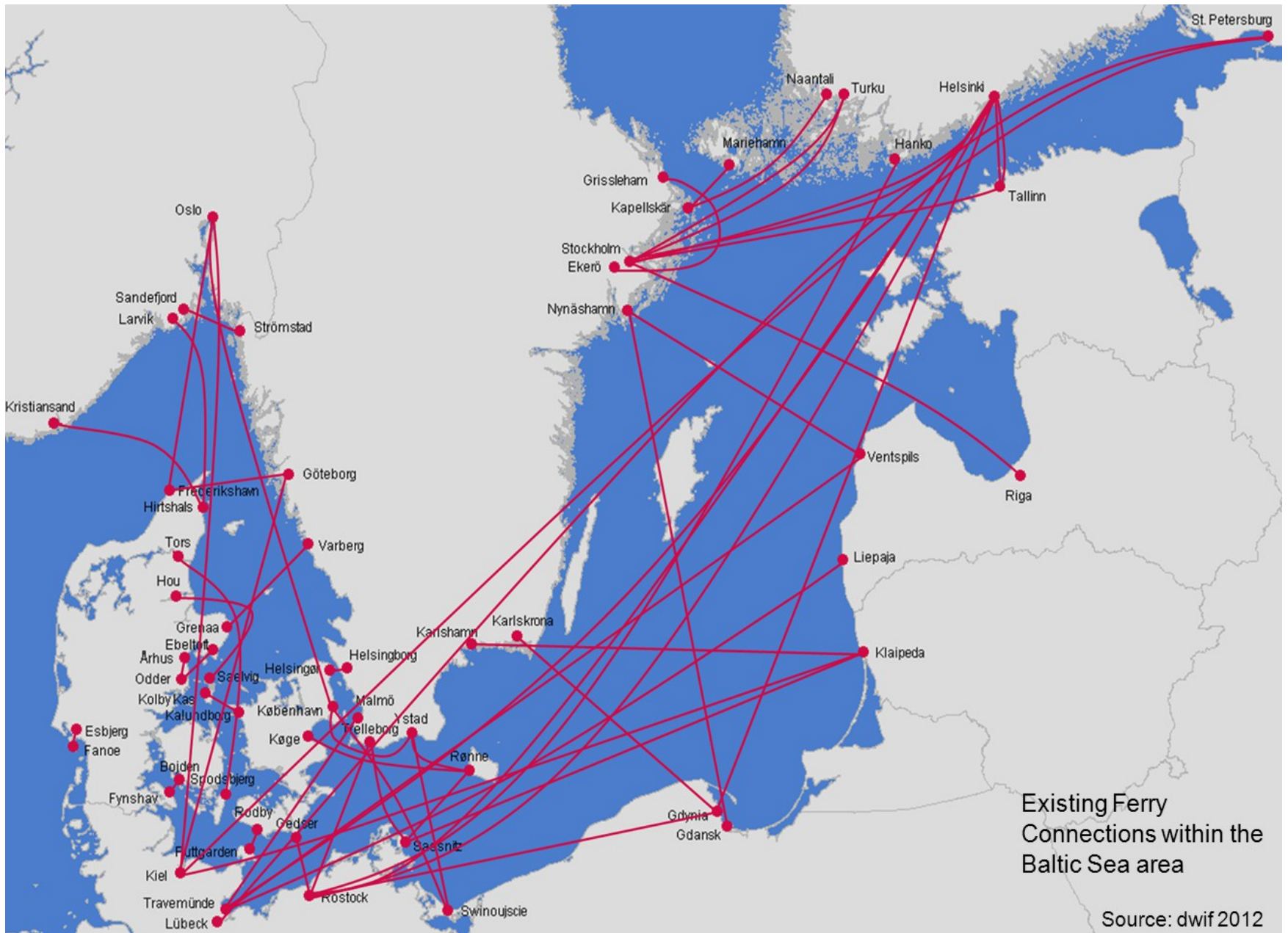
- Important – clean air and nature (NATURlich Estland)
- China – common presentation of regional food by Nordic and Baltic countries
- Japan – one of biggest importers of the world of cheese and rye (2015 officially announced as the national year of rye, centre Sangaste manor close to Latvian border)
- USA – building on new alliances





Related sites

- <http://www.en.balticseahike.org/>
- <http://www.balticsea.travel/destination/spa-health/culinary/list/side/gdynia-culinary-route/>
- <http://www.ubc.net/news,2,2909.html>
- <http://www.culinary-heritage.com/route.asp?regionid=48#.VOLqZSwvk5w>
- <http://www.visitestonia.com/en/estonian-culinary-route>
- <http://www.toidutee.ee/en/kontaktid/>



Existing Ferry
Connections within the
Baltic Sea area

Source: dwif 2012